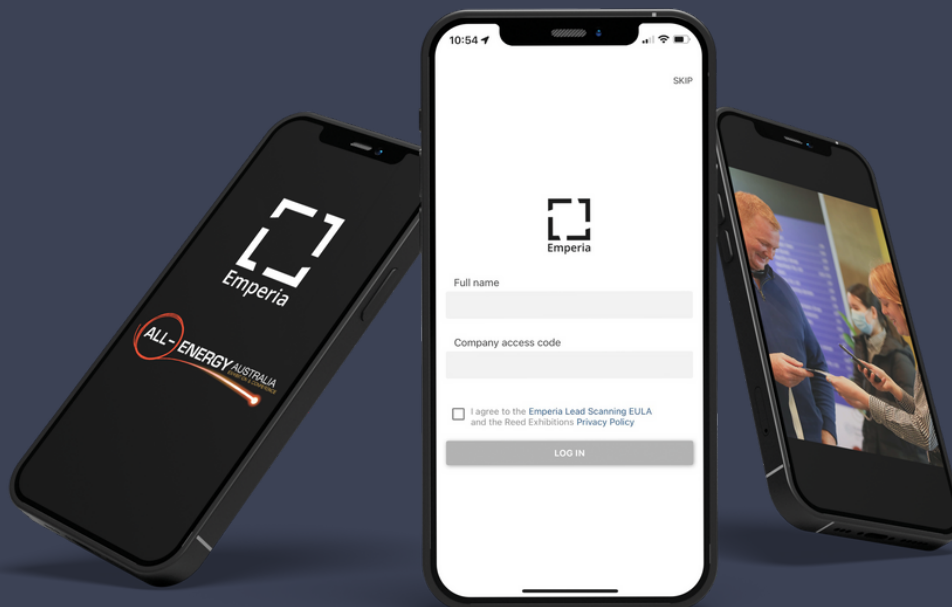


EMPERIA

A consolidated list of leads scanned

Emperia is our very own scanning tool which gives you the ability to scan every one of your sales leads over the show and helps to facilitate effective follow-up. Unlike any other lead scan tool, this app also emails your leads with a personalised copy of your business listing including the day and time of connection and the name of the person they connected with.



HOW DOES IT WORK?

- Scan the visitor badge
- Visitor information is automatically saved.
- View your lead's details, add and edit your notes and lead rating.
- Download your lead report at anytime, using the direct link provided with your Emperia Welcome email (only available to the show point of contact).
- At the end of each day, check your emails and view your consolidated lead report (only available to the show point of contact for your company).
- 1 login can be used for multiple devices.
- Exhibitors will need to use their own devices with this app.

HOW TO ACCESS

- Log into the Exhibitor Hub
- Click on Emperia Button from Dashboard
- On the Emperia Page:
 - Your login details will be on the right hand side column
 - Documents to Share with Leads – select up to 3 documents that visitors will receive if they have been scanned by your company. These can be uploaded through the Web Profile Page
 - Custom Questions – create a simple form with questions and answer options or other for more detailed answers and feedback from visitors.